

Honors Yearbook: Theme Collage

Goal: Create a Theme for the 2026-2027 Yearbook.

Don't just give us a title—give us a **personality**. Your job this summer is to act as a Creative Director. You're building a visual "world" that our whole school will live in for 200+ pages.

Part 1: The Identity

Keep it short. Keep it sharp. Give us the "DNA" of your idea:

- **The Catchphrase:** A 2-4 word title for the year. (e.g., "Off the Grid," "In Color", "Point of View").
 - **The Depth:** In 3 sentences, why is this theme *fitting* for our school right now?
 - **The Keywords:** 10 words that define the "vibe." (If the theme is "Rooted," words might be: growth, blossoming, metamorphosis, flourish, etc).
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Part 2: The Visual Board

Create a collage (Digital or Physical) that acts as a **style guide**. It needs to look like something you'd see in a high-end design studio. It should include your answers from Part 1.

- **The Palette:** 4-5 colors that actually work together.
 - **The Typography:** Find two fonts. One "loud" font for headlines; one "quiet" font for the details.
 - **The "Look":** 5-7 photos that show our photographers what to aim for. (Are we doing blurry action shots? Clean minimalism? High-flash party vibes? Polaroids? Film?)
 - **The Texture:** Show us the "feel." Is the book matte? Glossy? Does it use torn edges, duct tape accents, or clean digital gradients?
 - **The Visuals:** How are we going to represent this theme through the whole book? What graphics can be included?
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Part 3: The Pitch

Be ready to present your collage during the first week of class! I am excited to see what you create.